

11 October 2019

Santos enters new partnership with Queensland Rugby Union

Santos is delighted to announce that it will partner with the Queensland Rugby Union (QRU) under a new four-year sponsorship agreement.

The long-term partnership will see Santos become a sponsor of the QRU with the Santos logo on the top-back of the playing and training jerseys for the St. George Queensland Reds Super Rugby and Super W teams.

Santos will also be the naming rights sponsor for the QRU's Rookies2Reds program and the Super 6 Schools competition, supporting the growth of rugby for boys and girls in Queensland from grassroots, into schools and through to the elite level.

Santos has long been a supporter of grassroots rugby teams and competitions in the Maranoa and Gladstone regions, as well as Narrabri in New South Wales, and in the Northern Territory, where it brings communities together, promotes healthy living through sport and alleviates the social isolation sometimes experienced in rural and remote areas.

Santos Managing Director and CEO Kevin Gallagher said the company was excited to support the QRU across its elite level and grassroots activities, building on our long association with the game in rural and regional Australia.

"It is my pleasure to announce Santos' new sponsorship of the QRU. We are delighted to support the St. George Queensland Reds Super Rugby and Super W teams as well as the Santos Rookies2Reds program and the Santos Super 6 Schools competition over the next four seasons," Mr Gallagher said.

"Santos has been operating in Queensland for more than 50 years and is committed to making a positive social contribution to the communities where we operate.

"We have enduring relationships with a number of rural and regional rugby teams and competitions across the country and this is a fantastic opportunity to support grassroots sports programs that can have such positive impacts in local communities.

"QRU's initiatives are aligned with our community investment objectives, promoting healthy living through sport, alleviating social isolation and supporting regional and Indigenous communities through education and engagement programs."

QRU CEO David Hanham said: "This is the start of what will become a successful partnership with Santos, who are right behind our vision and strategy to invest in ensuring Queenslanders enjoy a lifelong connection with rugby."

This four-year sponsorship agreement will commence for season 2020.

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